



CARMEL, INDIANA

a City to Experience

THE #1 BEST PLACE TO LIVE IN AMERICA



U.S. 31 CORPORATE CORRIDOR

2nd highest concentration
of office workers in Indiana

Hello AND WELCOME!

Carmel, Indiana is a dynamic city – a place people are proud to call home and establish their businesses. Our safe and attractive neighborhoods, quality schools, unique retail areas, as well as arts and cultural opportunities make it one of the fastest growing communities in the nation. Carmel is recognized nationally for low tax rates, AA bond rating from S&P and a proven track record for using public private partnerships to invest in the community. We are home to more than 100 corporate headquarters.



Send me an email and let's
start the conversation today!

Jim Brainard

Jim Brainard, Mayor of Carmel
jbrainard@carmel.in.gov



IDEAL LOCATION

The **Indianapolis International Airport** is only 27 miles from Carmel and was named the best for customer service among regional airports in North America by the Airports Council International. Just minutes north of Carmel, the **Indianapolis Executive Airport** serves corporate air travel.

JOIN OUR LINEUP

- ▶ Premier place to do business in the Midwest
- ▶ Highly educated workforce
- ▶ 100 plus corporate headquarters
 - Allied Solutions
 - American Specialty Health
 - Baldwin & Lyons
 - Delta Faucet



Carmel.IN.gov



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QUALITY OF LIFE

Carmel has redeveloped much of its central core, creating a vibrant, walkable city. This attracts innovative businesses, creative developers and corporate headquarters that are excited to engage in this thriving community.

MAJOR EMPLOYERS

ADESA	International Headquarters
Allegion	U.S. Headquarters
Allied Solutions	U.S. Headquarters
American Specialty Health	U.S. Headquarters
Baldwin & Lyons	U.S. Headquarters
CNO, Inc.	U.S. Headquarters
Delta Faucet	International Headquarters
Determine, a Corcentric Company	Corporate Headquarters
GEICO	Regional Headquarters
GyanSys	U.S. Headquarters
KAR	Global Headquarters
Monster.com	Regional Headquarters
MISO Energy	U.S. Headquarters
NextGear	U.S. Headquarters
Precision Products Group	Headquarters & Production
Software Engineering Professionals (SEP)	U.S. Headquarters
Telamon Corporation	International Headquarters

WHY BUSINESSES CHOOSE CARMEL

- Standard & Poor's rating **AA**
- One of the **lowest tax rates** in Indiana
- One of the **lowest costs of doing business** in the nation
- Well-educated professional workforce
 - 98% of those 25 or older have graduated high school or higher*
 - 71% of those 25 or older have earned a bachelor's degree or higher*

* U.S. Census American Community Survey

"I am glad my path from Taiwan in 1968 led me to Carmel. The business climate here and the City's many quality-of-life features helped attract very skilled employees and allowed me to succeed like I never could have imagined."

- Albert Chen, Founder, Telamon Corp.

Chen grew a small telecommunications firm into an international headquarters with 1,400 employees and locations in 10 states and two foreign countries.



Looking east from 4th & Main

THE ARTS & DESIGN DISTRICT

The City of Carmel redeveloped an under-used section of the city through public private partnerships into a thriving walkable district



focused on art and design. It is home to **The Indiana Design Center**, the Midwest's premier destination for interior design. The Arts & Design District is one of the first designated cultural districts in Indiana.

Bike Carmel in Midtown



BIKE-FRIENDLY COMMUNITY

- Monon Greenway provides cyclists direct connection to downtown Indianapolis
- About 200 miles of trails and lanes
- Carmel Bike Share with 11 locations



safewise

#1 SAFEST CITY
TO RAISE A CHILD
– 2019, *Safewise.com*

Both Carmel Police and Fire Departments are accredited agencies with state-of-the-art equipment and top training.

RESIDENTIAL CITY
TAX RATE

.7886

One of lowest in Indiana

126th Street & Keystone Parkway



Award-winning roundabout in the Village of West Clay



ROUNDBABOUTS

Carmel is the roundabout capital of the U.S. We ended 2018 with more than 120 roundabouts, which have provided many benefits:

- Commute times drastically reduced by eliminating most traffic lights and stop signs
- Accidents with injury reduced by 80% compared to signaled or stop-sign intersections
- Environmentally friendly - continuous traffic reduces emissions, lowering carbon footprint
- One Carmel roundabout named **the most beautiful in the world** by a UK Roundabout Appreciation Society

The Ice at Center Green during Christkindlmarkt



EVENTS & FESTIVALS

Residents and businesses feel more connected to the community when they have places to gather and events to attend with family, neighbors and friends.

The Palladium at The Center for Performing Arts



THE CENTER FOR THE PERFORMING ARTS

Experience world-class entertainment at the **Palladium**, **Tarkington Theater** and **Studio Theater at The Center for the Performing Arts**, which is also home to the **Great American Songbook Foundation and Museum**.



"I chose to locate the Foundation and Museum in Carmel, Indiana because of Mayor Brainard's vision for the public arts and how he has used these cultural amenities to transform a once small Midwest suburb into a world-class destination for entertainment."

—Michael Feinstein, Artistic Director, The Center for the Performing Arts

Carmel has outstanding public and private school options



FOCUSED ON OUR FUTURE

TOP-RATED SCHOOLS

"Our relationship with Mayor Brainard and the city is very special. It is the incredible support of our parents, our staff, our city and our community that makes Carmel an exceptional place for students to learn and grow academically and as young people of good character."

—Dr. Michael Beresford, Carmel Clay Schools Superintendent



#1 BEST SUBURB TO LIVE IN AMERICA
— 2019, Niche.com

POPULATION 100,062
— 2018 City Estimate
Based on Community Survey



#3 BEST CITY TO LIVE IN AMERICA
— 2018, Moneymag.com



SOLID INVESTMENT - Carmel's investment in the redevelopment of its central core has directly led to:

- The creation of 3,300 high-paying jobs with \$140 million in employee compensation in and around the core area
- A resurgence in some of the oldest neighborhoods in the city, resulting in more than \$150 million in new single- and multi-family housing projects

The Waterpark at the Monon Community Center



The Palladium at The Center for Performing Arts



CARMEL CONTINUES TO GROW

Carmel's redevelopment efforts have attracted a half-billion dollars in private investment within a two-mile radius of City Center.

Monon Boulevard and Midtown Plaza



The future Proscenium at Carmel Drive and Range Line Road



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FOR MORE INFO

Visit Carmel.IN.gov or call (317) 571-2401